



Jessica Nyqvist

SHOE DESIGN CONSULTING / LINE BUILDING

Designing shoes since 1992, I'm a line-builder specializing in design and development of women's and men's shoes • Background in design with a strong fashion sense and the ability to interpret trends for specific markets • Knowledge of pattern making, technical drawing, sample development and retail • Able to follow all aspects of shoe production through delivery • Work with customers and to develop private label • Expert in sustainability in the footwear business.

CONTACT

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EDUCATION

INSEEC Grande École, Bordeaux (FR)

MBA, Master in Business Administration, 2014

Parsons School of Design, Paris (FR)

BFA, Bachelor of Fine Arts with a major in Fashion Design, 1992

Winchester School of Art, University of Southampton (GB)

Completed special course of study in textiles, 1990

Otis College of Art and Design, Los Angeles, California (US)

Dean's List with courses in fine art and fashion design, 1989/1990

PERSONAL

Bilingual: French & English.
Other interests include; sculpting, design and pattern making for apparel, painting, drawing, biking, running and cooking.

PROFESSIONAL EXPERIENCE

2000 – Present. NYC, New York (US) – Bordeaux (FR)

SHOE DESIGN CONSULTANT / LINE-BUILDER

Concept design • Outsole technical drawing, freehand drawing and CAD design. Color and material development • Spec' writing and development with the factories.

Clients: Stride Rite Corporation, Consolidated Shoe Company, ES Originals, Atsco Brands / Eastman.

Brands developed: Stegmann, Earth Shoes, Samuel Hubbard, Hush Puppies, Sam Edelman Men's, Pandere, Go Max, Cudas, Rampage, Sugar, Rebels, 1803, Rockport, Khombu, Bakers, André Assous, Aerosoles, Orthofeet, Unisa, Nine West, J.Jill, Esprit, Reef Brazil and Private label for department stores.

Factory experience: Italy, Spain, France, Portugal, Brazil, Taiwan, China, Korea and Thailand.

2016 – Present. INSEEC Grande École – Bordeaux (FR)

Developing courses in sustainability and teaching seminars in fashion and luxury departments.

1997 – 2000 / Nicole, Consolidated Shoe Company – Lynchburg, Virginia (US)

Designer and line-builder for Nicole. Responsibilities included design and development for Nicole, Palladium and Trade Winds Importing.

Faculty Teaching. School of Fashion Design – Boston, Massachusetts (US)

Taught and developed courses in advanced pattern drafting and four levels of fashion design and illustration.

1993 – 1997. Keds, Stride Rite Corporation – Cambridge, Massachusetts (US)

Shoe design and product development. Proficient at computer illustration as well as freehand design and technical drafting.

1990 à 1993 – Paris (FR)

• Comité International de la Mode - Agence NellyRodi, Paris (FR)

Fashion forecasting for accessories, jewelry and textiles.

• Daniel Hechter, Shoes and Accessories, Paris (FR)

Design of accessories for the European and Japanese markets.

• Fédération Française de la Chaussure / For the MIDEDEC, Paris (FR)

Participated in the Spring 1992, Fall 92 and Spring 93 shows. Created dossiers of designs, exhibited prototypes and graphic work for display and ultimate sale at the MIDEDEC.

• Laure Bassal Chaussures, Romans (FR)

Internship in shoe design, pattern making, and manufacturing.